

# BEYOND LITIGATION: THREE WAYS EDISCOVERY TOOLS CAN CREATE ADDITIONAL VALUE

Most organizations view eDiscovery as a “cost of doing business.” As a result, the focus is on minimizing impact: reducing cost, risk, and disruption to the business. But eDiscovery has changed dramatically over the past decade. Today, the massive quantities of data that organizations produce, manage, and store create discovery challenges, and a variety of technologies have been developed to address these problems. There is untapped opportunity for these technologies to address issues beyond just the discovery process and actually create value for the business.



# 1 Eliminate clutter to reduce information management and storage costs.

Storage is cheap, but it's not free. And when it comes to enterprise data, storage isn't the only relevant cost. Information must be *managed* – it must be made available to those who need it, and it needs to be archived, backed up, etc. How much of an enterprise's data is clutter that carries little or no business value? Organizations that operate with a "storage is cheap so let's keep everything" mentality create extra costs. An eDiscovery platform that can quickly identify and separate clutter from potentially relevant data can do the same for the organization as a whole. So while you can't necessarily reduce the volume of litigation, you can help defray its costs by helping the organization find savings in just isolating the clutter managed within various storage systems.

# 2 Improve the organization of the information you do store.

Information is one of the most strategic assets an enterprise has. But with so much of it, organization is key. Without organization, it's at risk to become **dark data** (data that a business collects, processes, and stores during regular business activities, but generally fails to use for other purposes). Without

organization, data that "lives" with individual employees (rather than in a database, enterprise content management system, etc.) can be lost when employees leave the company. Leveraging the insights and classification from each discovery matter and applying that knowledge back across the enterprise improves information labeling and organization, enabling companies to identify where to look when they need to find something. Therefore, using visualization to depict the results graphically is the most effective way to uncover intelligence that provides cross-functional value.

# 3 Enable data-driven fact-finding to make better decisions.

Analytics that are used to improve filtering and classification of data as part of the discovery process can also help organizations perform quick diagnostics of a potential case or investigation to drive informed decisions faster. They can project and more accurately forecast the effects and potential outcomes of decisions, be they for product/service innovation, process improvement, or organizational planning. And better outcomes can lead to increased competitive advantage, productivity, and profitability.

## Enabling Smarter Discovery and Effective Information Governance (IG)

The more knowledge you can gain about a specific case, the better you will be positioned for a successful outcome. Re-purposing that knowledge intelligently beyond the case provides insights that can create value for your organization as whole. But you need to go beyond data sharing — you need to create a culture of knowledge sharing to leverage that data to improve organizational collaboration, efficiency, competitive advantage, and much more.

### About Mindseye

*Mindseye is a leading provider of eDiscovery software solutions. The company's flagship eDiscovery platform helps organizations manage risk, minimize legal exposure, and eliminate wasted time and money throughout the discovery process. Organizations that use Mindseye can quickly input and access early data to make cost and resource estimates, formulate strategy and case direction, and ultimately move less but more relevant data to review.*

**MINDSEYE**

**Discover More. Review Less.®**